



Merchandising Manager

Marco Corporation (M) Sdn Bhd

JOB DESCRIPTION

Responsibilities:

- Brands assigned namely G-Shock, Baby-G, Edifice, Sheen and Casio.
- To seek new and creative ideas of improvement in merchandising of the assigned brands' in the dealers outlet to increase the brand awareness and sales performance.
- To increase and maintain the visual merchandising standard set by the company and principal.
- Maintain strong rapport with principals, dealers, agencies and inter-department to ensure smooth implementations and achievement of action plans.
- Segregate and arrange deliver of VM POS materials to dealers outlet.
- Liaising with marketing and sales on any matters related to display and stocks issue.
- Planning and do display placement for new store opening.
- Planning and ordering POS for upcoming campaign and activities.

Requirements:

- Diploma/Degree in Marketing, Business Studies/Administration/Management or related discipline.
- Minimum 2 years working experiences in related field.
- Possess an artist flair in product merchandising in the retail environment.
- Highly creative, detailed and able to work independently.
- Good communication, interpersonal and presentation skills.
- Result oriented, resourceful and self-motivated.
- Proficient in English, Bahasa Malaysia and Mandarin, both written and verbal.